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# Northern Territory business count 2016

* The Northern Territory (NT) had 14 310 actively trading businesses at June 2016, comprising 0.66% of total actively trading businesses in Australia.
* The highest number of operating businesses was in New South Wales. This was followed by Victoria, Queensland, Western Australia, South Australia, Tasmania, the Australian Capital Territory and the Northern Territory.

## Business counts

* There were 14 310 actively operating businesses in the NT at June 2016, an increase of 154 business (1.1%) compared with June 2015.
* In June 2016, the NT had 14 310 trading businesses, compared with 14 156 businesses in June 2015 and 14 158 businesses in June 2014.
* There were 2 171 544 actively operating businesses in Australia at June 2016, an increase of 50 309 businesses (2.4%) from June 2015.

## Business entry, exit and survival

* In 2015-16, the entry rate for businesses in the NT was 14.2%, lower than the national average of 14.6%.
* The highest entry rate was in the ACT (16.3%) followed New South Wales (15.3%) and Victoria (14.9%). Tasmania had the lowest entry rate of 11.0%.
* In 2015-16, the exit rate for NT was 13.1%, lower than the entry rate and resulting in an increase in the number of overall businesses. The NT had the second highest exit rate while Tasmania had the lowest (10.6%). Nationally, the exit rate was 12.3%.
* Of the 14 595 businesses operating in June 2012 in the NT, 84.5% were still operating in June 2013, 73.3% survived to June 2014, 65.5% were still operating in June 2015, and 59.3% survived to June 2016.
* Nationally, 62.1% of the businesses operating in June 2012 survived to June 2016.

**Business count (actively trading),
June 2016**

National count: 2,171,544
Currently not distributed: 1410



*Source: ABS Cat No 8165.0*

**Number and growth of NT businesses**



*Source: ABS Cat No 8165.0*

**Business entry and exit rates,
June 2016**



*Source: ABS Cat No 8165.0*

* Of the businesses operating in June 2012, the highest survival rate in June 2016 was recorded in Tasmania (65.3%), followed by South Australia (65.0%). The lowest survival rate was in the ACT (59.1%).
* In June 2013, the Territory had 1 869 business entries and of these 75.6% survived to June 2014, 59.2% survived to June 2015 and 49.9% survived to June 2016. Nationally, the survival rate in June 2016 of business entries in 2012 13 was 54.4%.

## Business size

* Australian Bureau of Statistics (ABS) defines business size by level of employment as follows:
	+ Small business : 0-19 employees
	+ Medium business: 20-199 employees
	+ Large business: 200+ employees
* The majority of actively trading businesses in the NT are small. In June 2016, 95.2% were small businesses, 4.6% were medium businesses and 0.2% were large businesses. Nationally, 97.5% of the businesses were small.
* Of the small businesses in the NT, 60% were non employing businesses, 26% had 1-4 employees and 14% had between 5-19 employees.
* The non-employing businesses as a percentage of total number of businesses in the NT accounted for 57.9%.

## Business numbers - industry sector distribution

* In June 2016, the ‘Construction” industry had the highest number of businesses operating in the NT with 21.2% of total businesses. This was followed by ‘Rental, Hiring and Real Estate Services’(13.2%); ‘Professional, Scientific and Technical Services’ (9.1%); ‘Agriculture Forestry and Fishing’ (6.5%); ‘Transport, Postal and Warehousing’ (6.4%); and ‘Finance and Insurance Services’ (6.3%).
* At the national level, ‘Construction’ industry had the highest number of businesses (16.5%) followed by ‘Professional, Scientific and Technical Services’ (12.1%) and ‘Rental, Hiring and Real Estate Services’ (11.1%).

**NT business size, June 2016**



*Source: ABS Cat. No. 8165.0*

**NT small business sub-categories**



*Source: ABS Cat. No. 8165.0*

**NT business by industry, June 2016**



*Source: ABS Cat. No. 8165.0*

* The majority of businesses in the NT are in the ‘services sector’ (all industries except ‘Agriculture, Forestry and Fishing’; ‘Mining’ and ‘Manufacturing’). In June 2016, the ‘services sector’ had 89.6% of all NT businesses.

## Regional distribution of business

* The majority of the businesses in the Territory are located in the Greater Darwin region (Darwin City, Darwin Suburbs, Litchfield and Palmerston).
* In June 2016, 72.2% of all businesses in the NT were located in the Greater Darwin region. The Alice Springs region had the second highest number of businesses (14.0%), the Katherine region had 6.3%, Daly-Tiwi-West Arnhem had 2.4%, East Arnhem had 1.3% and the Barkly region had 1.5%. Business locations of about 2.3% of the businesses were ‘currently unknown’.

## Annual business turnover

* At June 2016, the NT had 20.1% of businesses operating in the ‘zero to <$50k’ turnover range. About 32.4% of the businesses were operating in the ‘$50k to < $200k’ range, 29.9% in the ‘$200k to <$1m’ range, 7.7% were in ‘$1m to <$2m’ range, 6.0% in the ‘$2m to <$5m’ range, and 3.9% in the ‘$5m or more’ range.
* More than half (52.5%) of the NT businesses have an annual turnover of less than $200k.
* A further breakdown of business count by turnover by employment size range is in Table 1.
* Nationally, around 24.3% of businesses were operating in the turnover range of ‘zero to <$50k’, 35.0% in the ‘$50k to <$200k’ turnover range, 33.9% in the ‘$200k to <$2m’ turnover range and 6.8% in the ‘$2m or more’ turnover range.

**NT business count by region, June 2016**



*Source: ABS Cat. No. 8165.0*

**Business Location, June 2016**



*Source: ABS Cat. No. 8165.0*

**NT business count by turnover, June 2016**



*Source: ABS Cat. No. 8165.0 and ABS unpublished data*

## Table 1: Business count by turnover and by employment size range, June 2016



*Source: ABS unpublished data – care should be taken in analysing data due to the effects of the confidentiality process*

**Notes:**

ABS business count is derived from Australian Bureau of Statistics Business Register (ABSBR) and is populated with information from the Australian Business Register (ABR). Most businesses in Australia are required to have an Australian Business Number (ABN) and register with ABR. Actively trading businesses with a turnover of at least of $75,000 per annum and $150 000 for non-profit organisations are required to have an ABN and remit GST. Businesses with <$75,000 turnover can voluntary register for ABN and these voluntarily registered businesses are included in the business counts. See appendix 1 for details on the basis for counts of businesses. For further information please refer to ABS Catalogue number 8165.0.

The ABS definition of business exit is ‘a business for which the ABN or GST role has been cancelled and/or which has ceased to remit GST for at least five consecutive quarters in respect of that ABN (or 3 consecutive years for annual remitters)’. It should be noted that a business exit event does not necessarily equate to a business ‘failure’.  There may be other reasons such as sale of business (owner retiring, etc) or change in the business structure e.g. mergers and takeovers.

**Data Source:**

Australian Bureau of Statistics, Catalogue Number 8165.0

**For Further Information:**

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The conceptual and practical basis for counts of Australian business, including entries and exits

Reference period June 2016



*Source: ABS Cat. No. 8165.0*