

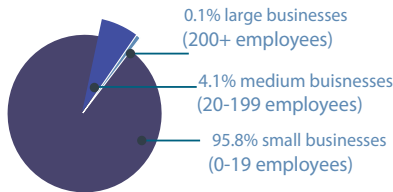
# Northern Territory Business Count Statistics

as at June 2024



## Territory business size

16,369 businesses



Nationally 97.2% are small businesses

## Number of businesses

(Annual change)

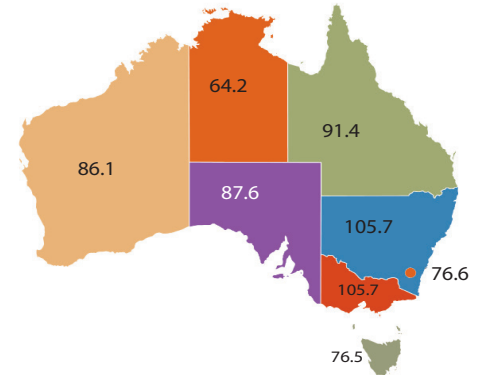
**Territory**  
1.6%

(+264 businesses)

**Australia**  
2.8%

(+73,125 businesses)

## Businesses per 1000 persons



## Small businesses

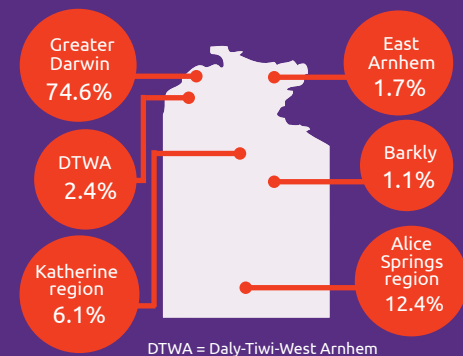
	Territory	Australia
Non-employed	60.5%	64.3%
Micro 1-4 employees	26.3%	26.8%
Other small 5-19 employees	13.2%	9.0%

## Business entry and exit rates

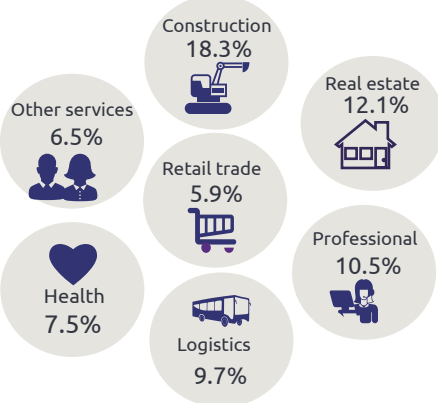
	Territory	Australia
Entry rate	17.0%	16.8%
Exit rate	14.6%	14.0%
Survival rate*	63.3%	64.1%

\* Businesses still operating in 2024 that were operating in 2020

## Businesses by region



## Businesses by industry



## Top industries with net business growth

Logistics	+94	(+6.3%)
Health	+86	(+7.6%)
Education	+37	(+15.3%)
Professional	+34	(+2%)
Arts	+32	(+13%)

## Business proportion by turnover

	NT	Australia
>\$10m	2.0%	1.9%
\$5m - <\$10m	2.5%	1.7%
\$2m - <\$5m	5.9%	4.7%
\$200k - <\$2m	37.9%	35.0%
\$50k - <\$200k	30.3%	32.4%
\$0 - <\$50k	21.2%	24.2%