

Territory Inbound Worker Strategy 2019-2028

This Strategy adopts a collaborative approach to attract and support newcomers, migrants and international students, to strengthen the economic and social vibrancy of the Territory.



This Strategy links the attraction, advocacy and support elements of existing strategies to maximise efforts, cooperation and innovation. Connecting strategies to ensure a coordinated and forward-looking approach is the key to success.

This Strategy also aligns with:

- + Northern Territory Economic Development Framework
- + International Engagement, Trade and Investment Strategic Plan 2018-2021
- + Department of Trade, Business and Innovation Strategic Directions 2017-2021
- + National Settlement Framework

This Strategy focuses on the attraction and retention of people from elsewhere in Australia, overseas migrants and humanitarian entrants, by promoting the Territory in key markets, and enhancing programs to support newcomers. It encourages welcoming communities and diversity, and strengthens settlement and retention services.

This Strategy also focuses on the attraction and support of international students, who are an important potential workforce source. Growing student numbers will give Territory businesses access to a diverse workforce.

	Attraction	Advocacy	Support
	Raise the profile of the Territory as a desirable place to live, work and study by diversifying marketing channels to meet target audience	Advocate for changes to skilled migration programs and visa schemes, to reflect Territory workforce needs	Establish a pilot Skills Recognition Centre to enable newcomers and migrants to utilise their skills and qualifications
	Showcase the Territory as a study destination	Embrace innovation in developing policies and programs focused on improving attraction and retention of migrants	Expand opportunities for English language testing to support individuals to live and work in the Territory
	Focus international attraction strategies on countries with pre-existing established communities in the Territory	Work in partnership with the Australian Government for a sustainable humanitarian intake for the Territory	Develop Welcome Packages for newcomers to facilitate settlement and integration into the Territory community
	Introduce a contemporary digital marketing program to reach target audience	Encourage business uptake of the Seasonal Worker Program and the Pacific Labour Scheme	Recognise and support multicultural events and festivals to strengthen mutual respect and social cohesion
	Develop tactical Market Entry Guides to enhance interaction with targeted countries	Connect international students to potential employers to facilitate mutually beneficial employment outcomes	Enrich the Territory international student experience by creating a safe and welcoming living, studying and working environment
	Continue the delivery of financial incentives to targeted interstate migrants	Value and encourage the entrepreneurship skills in our multicultural community to contribute to the economy and create jobs	Continue to fund programs and services to support the Territory's diverse multicultural communities
	Expand the study tour market	Affirm a commitment to multiculturalism, by promoting diversity, fair access, participation and mutual respect	Support businesses to capitalise on the Designated Area Migration Agreement to attract skilled migrants to shortage occupations

KEY STAKEHOLDERS

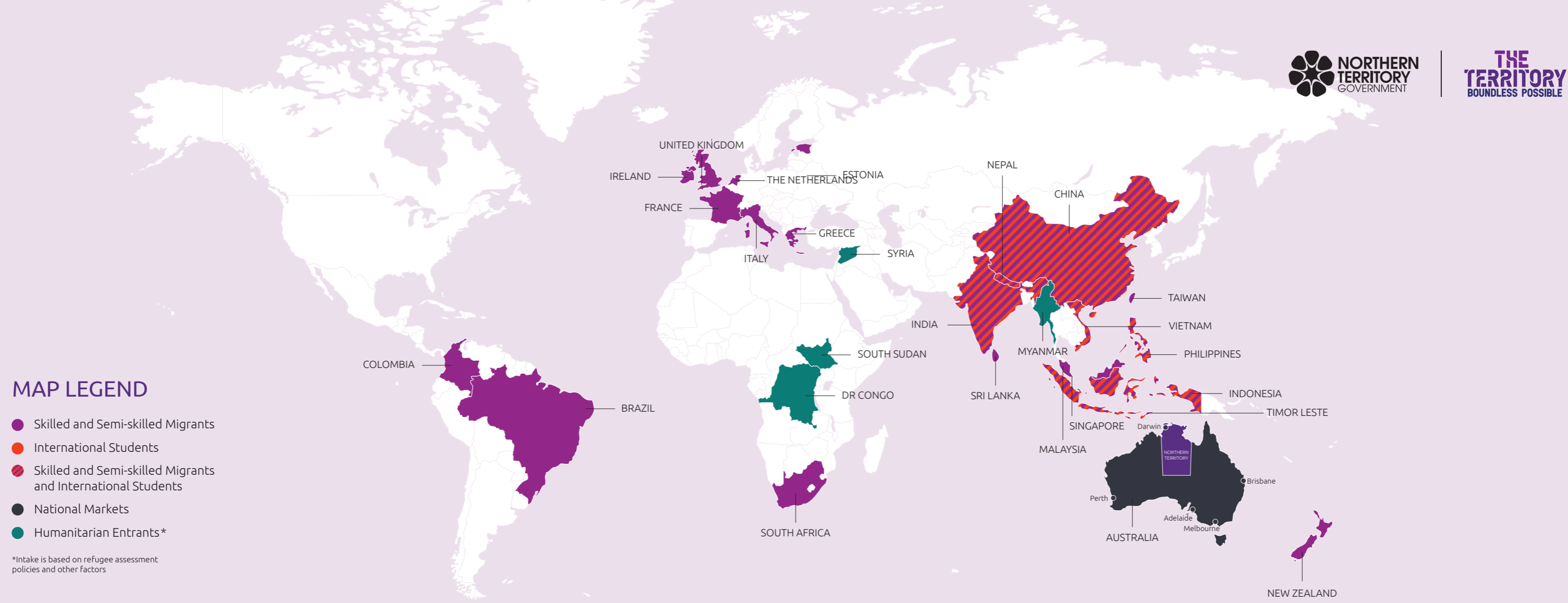
- Interstate migrants
- International migrants
- International students
- Territory businesses
- Multicultural community groups and organisations
- Peak industry associations
- NT Government Agencies
- Australian Government
- Non-government organisations
- Registered Training Organisations
- NT International education and training providers

ECONOMIC BENEFITS

- Expands labour and skill availability
- Grows the economy as more goods and services are required
- Expands the local consumption market through increased spending (multiplier effect)
- Generates jobs
- Encourages investment
- Increases the tax and revenue base
- Increases tourism (visiting friends and relatives)
- Brings diversity, new skills, knowledge, ideas and innovation
- Encourages chain migration
- Creates global connections

SOCIAL BENEFITS

- Keeps services viable (such as schools and health services)
- Enhances city and neighbourhood development
- Increases capacity for volunteers
- Fosters social enterprise and initiative
- Stimulates variety of entertainment activity
- Encourages more amenities
- Supports a culturally diverse, vibrant population
- Builds community resilience
- Raises cultural capital and builds cultural competence



MAP LEGEND

- Skilled and Semi-skilled Migrants
- International Students
- Skilled and Semi-skilled Migrants and International Students
- National Markets
- Humanitarian Entrants*

*Intake is based on refugee assessment policies and other factors

Territory Inbound Worker Strategy 2020 ACTIONS AND EVENTS CALENDAR

Strategy events will be flexible and will accommodate change according to market conditions.

Many 2020 planned actions and events have been cancelled/postponed due to COVID-19.

<p>SUPPORT</p> <p>29-31 JANUARY 2020 Small Business Workshop for entrepreneurs Darwin</p>	<p>SUPPORT</p> <p>5 FEBRUARY 2020 Multicultural Policy for the Northern Territory 2020-2025 public consultation session Alice Springs</p>	<p>SUPPORT</p> <p>14 FEBRUARY 2020 Multicultural Policy for the Northern Territory 2020-2025 "Have your say" survey closes</p>	<p>SUPPORT</p> <p>26 FEBRUARY 2020 Minister for Workforce and Training's welcome reception for international students Parliament House, Darwin</p>	<p>ATTRACTION CANCELLED</p> <p>FEBRUARY 2020* Business and Investment Migration Attraction Skilled and Semi-skilled Migration Attraction Nepal, Sri Lanka and Singapore</p>	<p>ATTRACTION CANCELLED</p> <p>MARCH 2020 Business and Investment Migration Attraction Skilled and Semi-skilled Migration Attraction China, Hong Kong</p>	<p>SUPPORT</p> <p>8 MARCH 2020 StudyNT Student Ambassador applications close</p>			
<p>ATTRACTION CANCELLED</p> <p>22 MARCH - 4 APRIL 2020 Austrade LATAM Study Australia Showcase 2020 Latin America</p>	<p>SUPPORT</p> <p>2 APRIL 2020 StudyNT Student Ambassador Professional Development Session 1 - Welcome and commencement</p>	<p>ATTRACTION CANCELLED</p> <p>18-21 APRIL 2020 National Worker Attraction Adelaide, Melbourne, Dandenong</p>	<p>ATTRACTION CANCELLED</p> <p>APRIL 2020 Study NT Mission to China</p>	<p>SUPPORT</p> <p>30 APRIL 2020 StudyNT Student Ambassador Professional Development Session 2 - How to be a great Ambassador</p>	<p>ATTRACTION CANCELLED</p> <p>1 MAY 2020 International House (IH) Study Abroad Conference Sydney</p>	<p>SUPPORT</p> <p>9 MAY 2020 Big Day Out in Harmony Alice Springs</p>	<p>SUPPORT</p> <p>21 MAY 2020 StudyNT Student Ambassador Professional Development Session 3 - Social Media</p>	<p>SUPPORT</p> <p>30 MAY 2020 Darwin Waterfront Harmony Soiree</p>	<p>ATTRACTION CANCELLED</p> <p>30-31 MAY 2020 Study Australia Japan - Education Exhibition Tokyo and Osaka</p>
<p>ATTRACTION CANCELLED</p> <p>MAY 2020* National Worker Attraction Perth</p>	<p>SUPPORT</p> <p>12 JUNE 2020 Multicultural Policy for the Northern Territory 2020-2025 released</p>	<p>ATTRACTION CANCELLED</p> <p>17-19 JUNE 2020 International Consultants Education Fair (ICEF) Southeast Asia Vietnam</p>	<p>ATTRACTION/SUPPORT CANCELLED</p> <p>JULY 2020 Council of International Students of Australia Conference TBA</p>	<p>SUPPORT</p> <p>20 AUGUST 2020* StudyNT Student Ambassador Professional Development Session 4 - Networking and public speaking</p>	<p>ATTRACTION VIRTUAL</p> <p>AUGUST 2020 National Worker Attraction, International Consultants Education Fair (ICEF) Australia and NZ Agents Recruitment Study NT and Migration NT - Adelaide</p>	<p>ATTRACTION/SUPPORT CANCELLED</p> <p>AUGUST 2020 Commonwealth, States and Territories International Education and Training Forum Darwin</p>	<p>SUPPORT</p> <p>17 SEPTEMBER 2020* StudyNT Student Ambassador Professional Development Session 5 - Resume writing and interview techniques</p>	<p>ATTRACTION CANCELLED</p> <p>24-26 SEPTEMBER 2020 International Consultants Education Fair (ICEF) Latin America Brazil</p>	<p>ATTRACTION CANCELLED</p> <p>26-27 SEPTEMBER 2020 Australian Future Unlimited Education Exhibition (AFUEE)</p>
<p>ATTRACTION VIRTUAL</p> <p>OCTOBER 2020 SYMPLD Symposium on Leading Education Recruitment Canberra</p>	<p>ATTRACTION</p> <p>12 OCTOBER 2020* Study NT Agent briefing Brisbane</p>	<p>ATTRACTION CANCELLED</p> <p>13-16 OCTOBER 2020 Australian International Education Conference Gold Coast</p>	<p>ATTRACTION CANCELLED</p> <p>14-16 OCTOBER 2020 International Consultants Education Fair (ICEF) Asia China</p>	<p>ATTRACTION CANCELLED</p> <p>NOVEMBER 2020 International Consultants Education Fair (ICEF) Berlin Germany</p>	<p>IMPLEMENTATION AND EVALUATION Implementation will be monitored and evaluated to determine whether the Strategy has delivered aligned efforts in attraction, advocacy and support for newcomers, international students and existing migrants.</p> <p>business.nt.gov.au/inboundworker</p>				

* Indicates tentative event, the calendar is subject to change.