



IN-PERSON ONLY PROGRAM



Building the NT's Asia Literacy Program

Market Spotlight Sessions

A practical, expert-led program designed to prepare Northern Territory organisations for success across key Asian markets. Gain valuable market insights, cultural knowledge, and business engagement strategies from facilitators, market specialists and Austrade Trade Commissioners working across the region.



EXPERT-LED SESSIONS

Facilitator, market expert and in-region Austrade speaker from each market



PRACTICAL INSIGHTS

Gain actionable knowledge on business culture, communication and stakeholder engagement



DOING BUSINESS GUIDES

Receive a market-specific Doing Business Guide to support your success

6 MARKET SPOTLIGHT SESSIONS

Indonesia

Advanced

14th July 2026

1pm - 3pm ACST

[APPLY HERE](#)

South Korea

Foundation & Advanced

15th July 2026

1pm - 5pm ACST

[APPLY HERE](#)

Singapore

Foundation

16th July 2026

1pm - 4pm ACST

[APPLY HERE](#)

Japan

Advanced

17th July 2026

1pm - 3pm ACST

[APPLY HERE](#)

Taiwan

Foundation & Advanced

20th July 2026

1pm - 5pm ACST

[APPLY HERE](#)

India

Foundation

21st July 2026

1pm - 4pm ACST

[APPLY HERE](#)

Expressions of Interest are **open** for eligible NT organisations and businesses



Application closes on **10th July 2026**.
Entry into the program is competitive and places are limited.
Application is essential to secure your place.

[**APPLY HERE**](#)

This program is delivered by Asialink Business, Australia's National Centre for Asia Capability. Asialink is a non-academic department of The University of Melbourne.